



For Immediate Release

FITNESS EXPO TO MOTIVATE KIDS AND SUPPORT THE LEUKEMIA & LYMPHOMA SOCIETY

What: Kids Fitness Expo
When: June 8, 2008, 12:00 – 4:00 p.m.
Where: Fitwize 4 Kids, 20921 Davenport Drive at Regal Center, Sterling, Va.
Who: Dan Cole and Two Degrees of Difference
Why: Fundraising Support for the Leukemia & Lymphoma Society

During the Kids Fitness Expo on June 8th, kids and their families can enjoy cheerleading and dance performances by All Star Legacy, soccer demonstrations by Brazilian Touch Soccer and stick handling by Hardcore Hockey. Plus they can participate in obstacle courses by Fitwize 4 Kids, take blood pressure, bone density and body fat tests by INOVA Mobile Services, and learn about chiropractic care with Keegan Chiropractic and nutritional supplements with Market America Health. The expo also will collect money to raise awareness about blood cancers, the leading disease killer of Americans under 20.

Produced by Dan Cole and his team, Two Degrees of Difference, the Kids Fitness Expo fundraising will go to the Leukemia & Lymphoma Society (LLS). The LLS has nominated Cole to be a candidate for the Society's Man & Woman of the Year campaign. Money raised during Cole's campaign events benefits the LLS' mission to cure blood cancers and to improve the quality of life for patients and their families.

About Two Degrees of Difference:

As part of the LLS Man & Woman of the Year Campaign, Two Degrees of Difference comprises some 30 individuals joined together to raise money for the cure of cancer. Dan Cole, our Man of the Year candidate for the National Capital Area Chapter, leads the campaign. Cole has run successful fundraising campaigns for the past two years. In 2006, he completed his first marathon and raised more than \$22,000 to support the Whitman Walker Clinic and the services it provides to those suffering with AIDs. In 2007, he finished his second marathon and once again raised more than \$20,000 in support of the LLS through his race training. The 2008 campaign runs April 10-June 14. More campaign information and donation links can be found on the team's website, www.twodegrees.org.

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Dan Cole

*Leukemia &
Lymphoma Society
Man of the Year
2008 Candidate*



WE'RE NEVER
MORE THAN TWO
DEGREES FROM
BEING TOUCHED
BY CANCER. YOUR
DONATION GETS
US ALL CLOSER
THAN TWO
DEGREES TO A
CURE. YOU MAKE
THE DIFFERENCE.